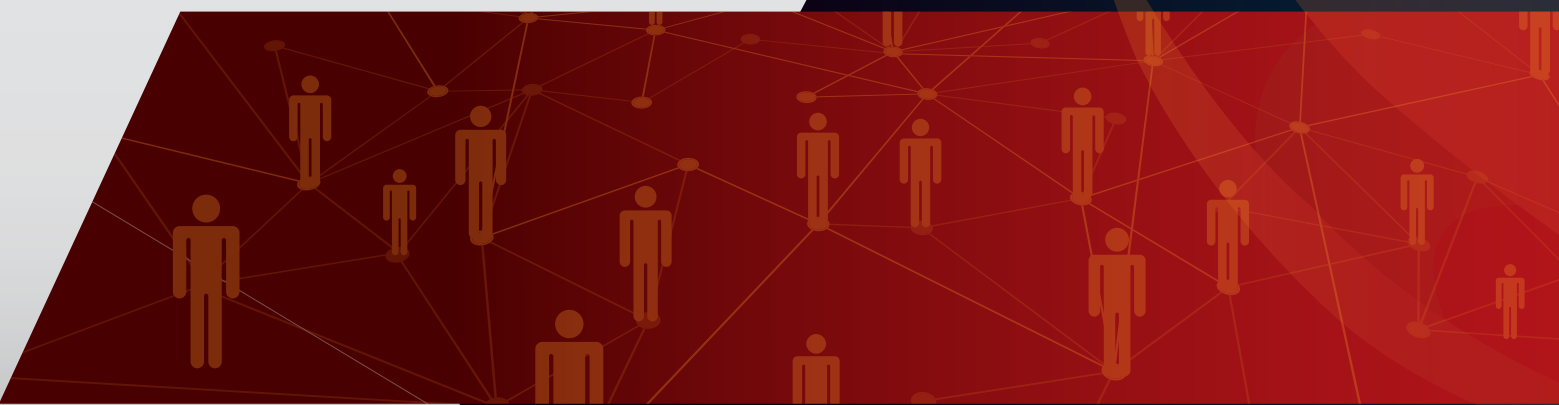


WE DRIVE **INSIGHT** | WE MAXIMIZE **IMPACT**

YoanOne Solutions is a New Media Marketing Services Provider, we specialize in Demand Generation, Marketing Automation, Market Research, Data Services and Market / Business Intelligence.

From building marketing campaigns that engage end-users to increasing product awareness, exhibit launches and appointment setting for start-ups to collaborative enterprise digital media platforms for seasoned campaigners, demand generation to data validation and appending.

Our A-Team is always at the forefront innovating, validating and ensuring that you get your desired results and sales intelligence of the highest possible quality, content & scope.

The logo for YoanOne, featuring the word "Yoan" in white, a stylized orange and yellow sphere with a black line through it, and the word "ne" in white.A red background with a network diagram of orange human figures connected by lines, representing a social or business network.

CONTENT SYNDICATION
APPOINTMENT SETTING
GARNERING BUSINESS INTELLIGENCE
DATA SERVICES





**Leads that COUNT,
and dont MISLEAD**

How our decades of rich media experience can help you

One of the major changes that occurred in traditional marketing was the "emergence of digital marketing and Digital Promotion" (Patruti Baltes, Loredana, 2015), this led to the reinvention of marketing strategies in order to adapt to this major change in traditional marketing (Patruti Baltes, Loredana, 2015).

YoanOne Solutions is one of those Early birds that adapted and saw success in its strategies, so much so that we started offering our expertise to both new and established organizations around the world.

Some of the services we offer are Digital marketing techniques such as search engine optimization (SEO), search engine marketing (SEM), content marketing, influencer marketing, content automation, campaign marketing, data-driven marketing, social media marketing, social media optimization, e-mail direct marketing, display advertising, etc. We also offer our creative expertise in fields like content writing, corporate identity design, multimedia design and web page design.

The Sincerity, Integrity, Experience and Professionilism is reflected in the way we go about doing cool stuff, while working as an estended arm of your marketing division. Amongst our other major services are:

Email Marketing

Display Advertisments

Media Marketing

Email Creation

Banner adv. design

Content Syndication

Appointment Generation

Demand Generation

Event Registrations

Account Based Marketing

Lead Nurturing

Data Append & Cleansing

Lead Verification

Contacts Discovery

Database Management

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INDIA

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Yoanone



In your DATA Matrix,
we could be your KEYMAKER

We build cool stuff and love to play with data

YoanOne Solutions is a leading provider of data services. Our technologies and tools along with our years of experience ensure that we deliver accurate data, information and knowledge. Our CRM (built inhouse and specially to cater to the needs of our target audience) offers a high level of accuracy, GTM, and reduced costs by leveraging offshore facilities and global best practices.

With the advent of Big Data coupled with Collaborative Ideation Platforms, organizations are finding it more and more difficult to keep pace with the ever growing need for both storage and quantification of their data. Yoan has addressed this by building tools that will help you structure, filter, store, append and leverage your unstructured information assets.

YoanOne Solutions also has the expertise to help you package this data efficiently by both identifying the right channels, and enriching this content with vertical specific design to efficiently package and deliver relevant information to your target audience.

We assure of the stringent policies we have in place to ensure that your data is protected and kept confidential,

Our data services range right from building new contacts to replacing dead or alive contacts. To ensure that our data delivery teams are spot on when it comes to results we have carefully picked our tools to support and even customized them so that our teams and mentors in place, reach our goals on time resulting in complete delivery and client satisfaction.

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We are a **TEAM**,
that goes all out to **WIN**

Do you think our team is crazy enough, to help you succeed?

YoanOne Solutions is a NextGen organization infused with youthful thought and managed by years of experience, our out of the box thought processes, ensure we hit the campaign trail on all fronts ready for any eventuality.

Our Aim is to become a leading one stop solution for all your marketing needs,

Be it a simple brochure, a logo, a old database to be migrated and appended, an email campaign or just a facebook account, our A-team will ensure that we deliver to your satisfaction.

we take pride in what we do, do get in touch with us to know more about YoanOne, especially if you want to know some of the clients we work for, and by the way, we specialise in Display advertising and our certification as a Google partner makes us eligible for all sorts of Digital marketing campaigns. Our Years of experience in Lead Generation Verticals helps us to overcome challenges faced by various brands for their marketing.

So don't hold back, I'm sure one of us would like to spend a few hours with you to find out about the crazy stuff you would like to get done, and there's no harm in giving us an opportunity after all all great things come in small packages

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Yoan **ne**